

# NEVADA REAL-TIME LABOR MARKET INFORMATION



**Douglas County**  
**12-Months Ending February 2017**





# Executive Summary

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- ❑ From March 2016 – February 2017, there were 4,200 job postings.
  - ❑ The most recent employment numbers from the QCEW program (IVQ:2015 - IIIQ:2016) show an increase of 260 jobs from IVQ:2014 – IIIQ:2015. In contrast, over the same period, there were 3,600 job postings.
- ❑ In 2016 year-to-date, weekly wages in Nevada averaged \$810.
- ❑ The industries with the largest volume of job ads were: traveler accommodation, special food services, and offices of real estate agents/brokers.
  - ❑ Traveler accommodation came in at 680 ads from March 2016 – February 2017.
  - ❑ Using the most recent data from QCEW (IVQ:2015 -IIIQ:2016) there was a year-over-year decrease of 40 jobs in the traveler accommodation industry, over IVQ:2014 – IIIQ:2015.
- ❑ During the last 12 months ending in February, there were 2,400 full-time postings (87% of the total) and 360 part-time postings.





# Executive Summary Continued

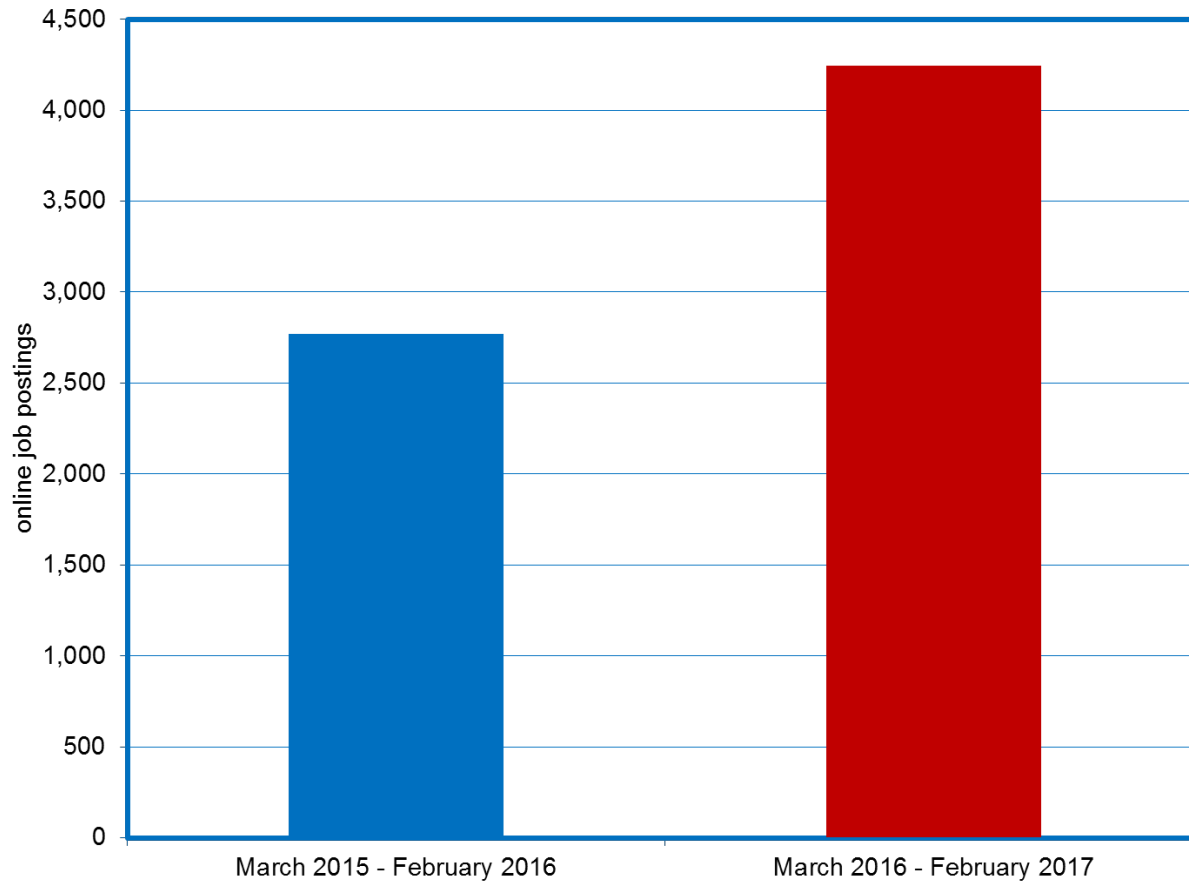
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- ❑ The occupation with the largest volume of ads was registered nurses, with 200 job postings.
- ❑ The employer with the most job postings was Caesar's Entertainment, with 390 ads.
- ❑ There are significant limitations in the use of online job postings. For a list of these limitations see the second to last page of this report.



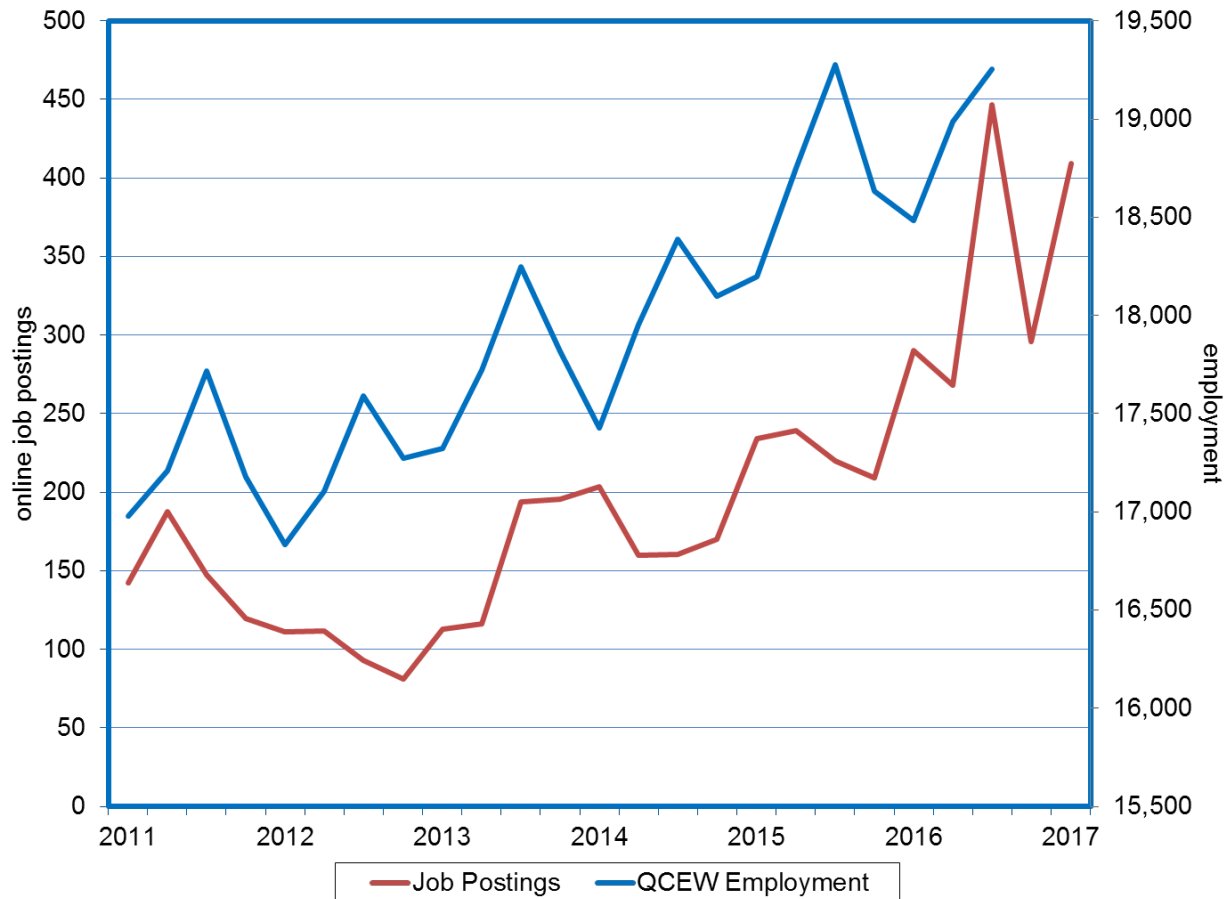
# 4,200 Total Job Ads from March 2016 – February 2017

Job Postings



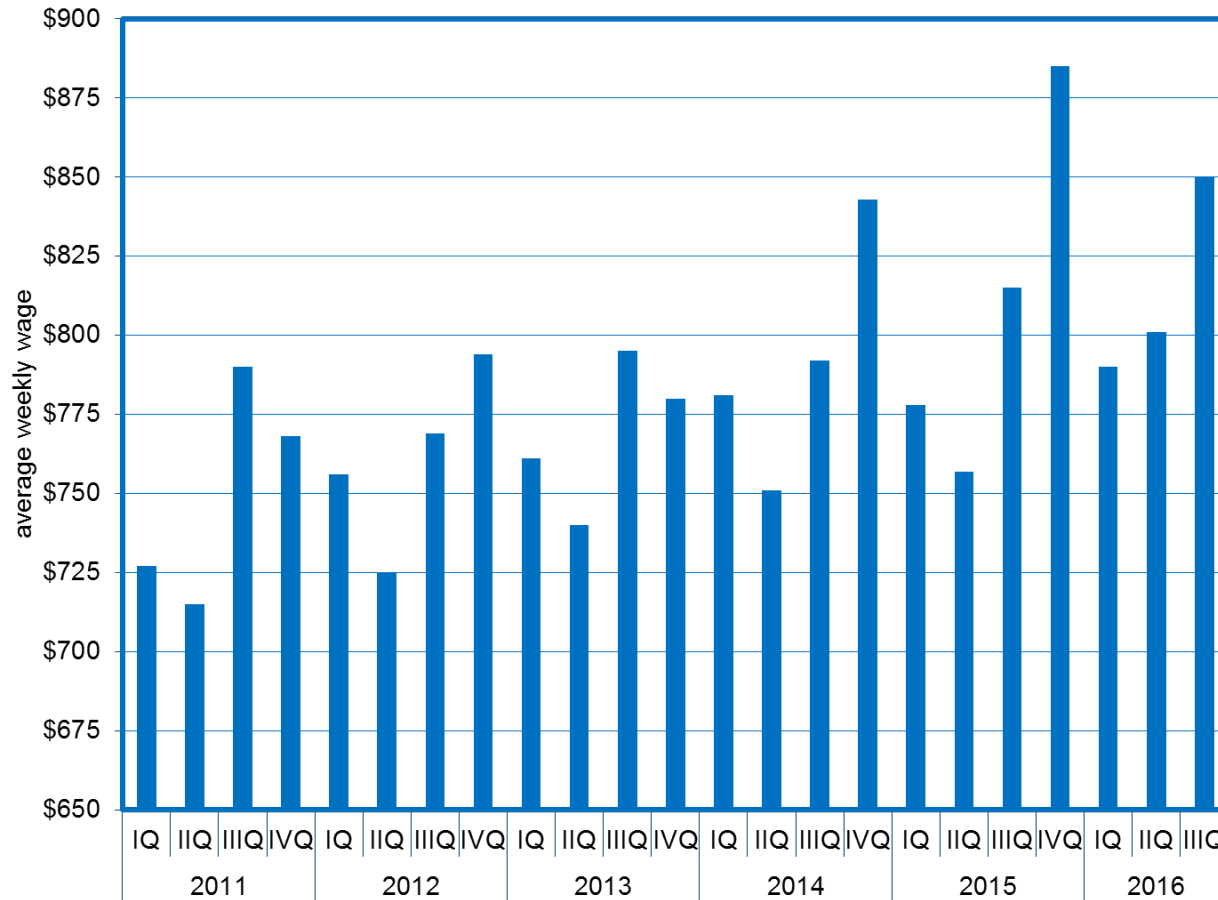
# 260 Jobs Added in Year Ending IIIQ:2016 (Y-O-Y); 3,600 Job Postings During Same Period

## QCEW Employment Data vs. Burning Glass Job Postings



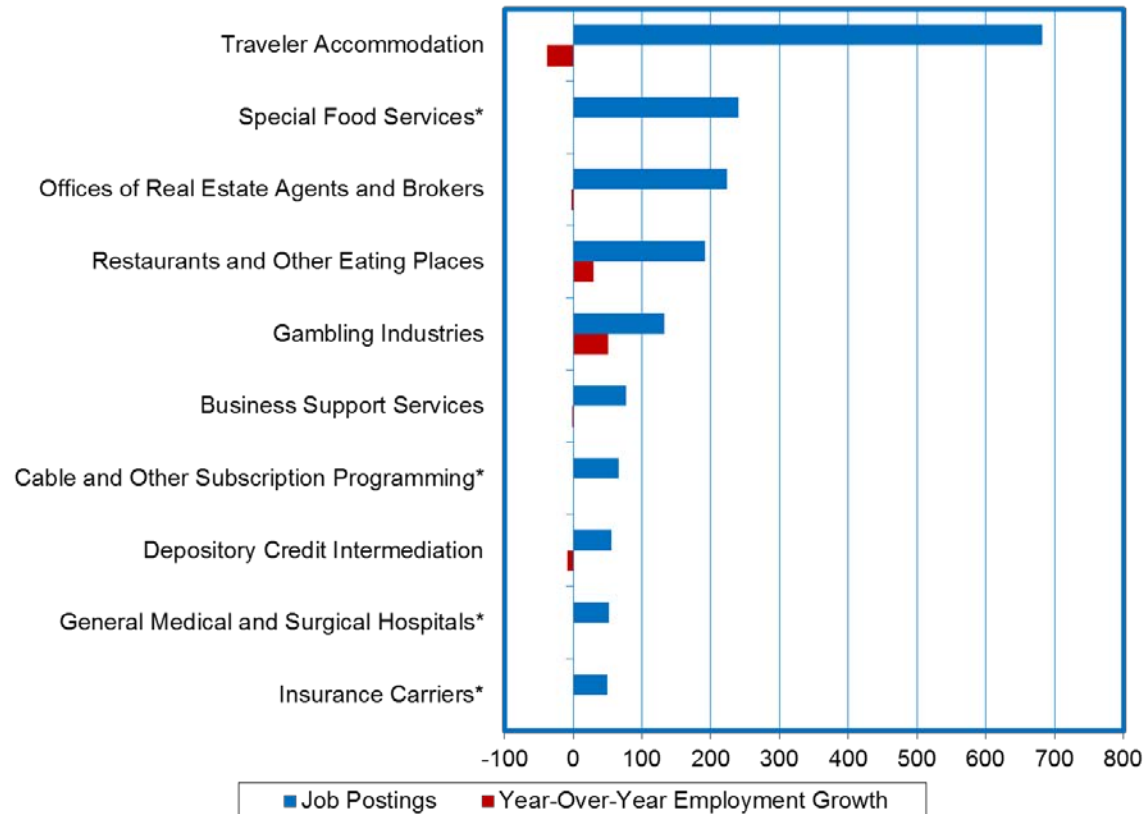
# Average Weekly Wage of \$810 in 2016 Year-to-Date (IQ:2016-IIIQ:2016)

Quarterly Census of Employment and Wages Data



# 680 Postings in Traveler Accommodation; Meanwhile, 40 Jobs lost in Year Ending IIIQ:2016 (Y-O-Y)

Top Industries; QCEW Employment Data vs. Burning Glass Job Postings



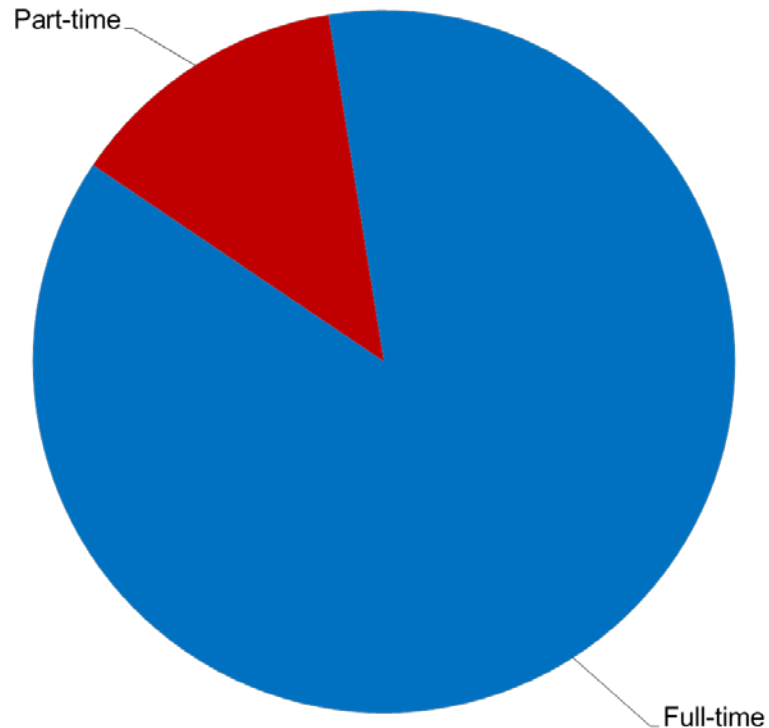
57.8% of job postings included industry information.

\* QCEW employment information not available



# 2,400 Full-Time Ads, 360 Part-Time Ads

Full-Time and Part-Time Job Postings



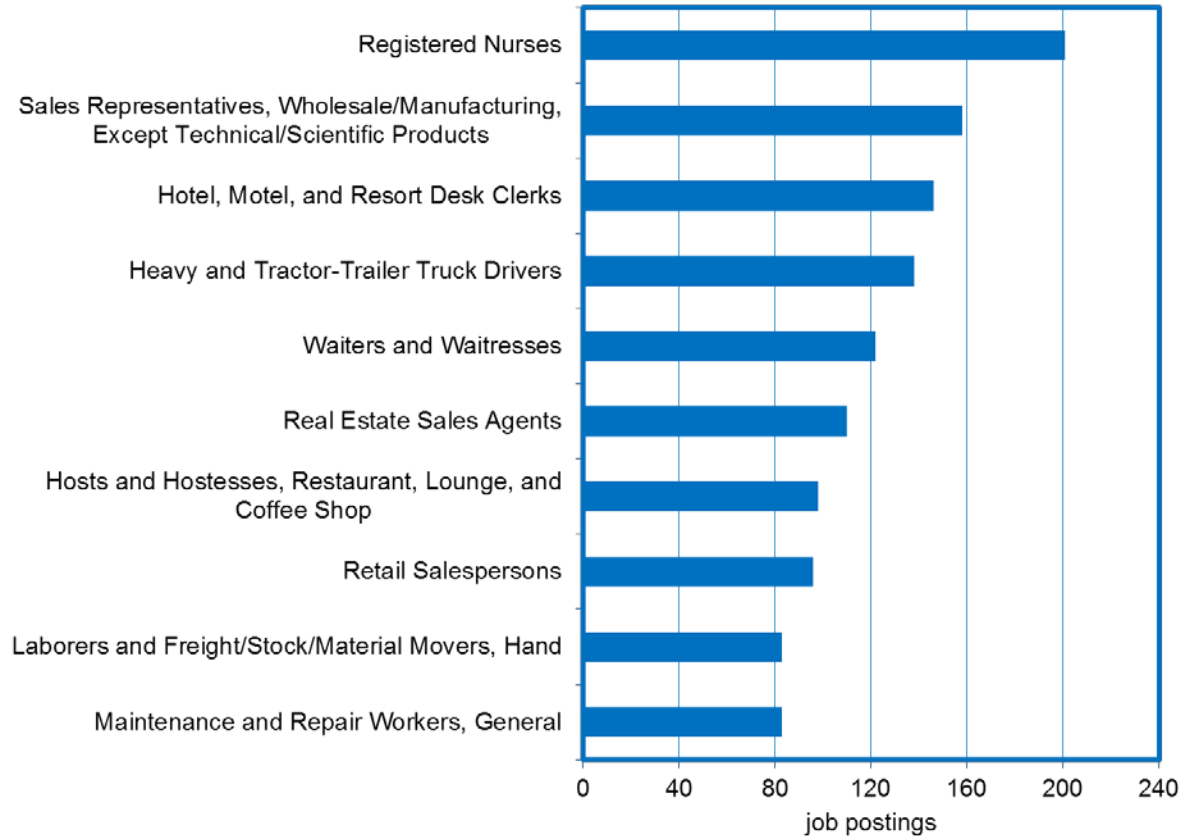
*64.8% of job postings specified whether the position was full-time or part-time*





# 200 Registered Nurse Job Ads

## Top Occupations

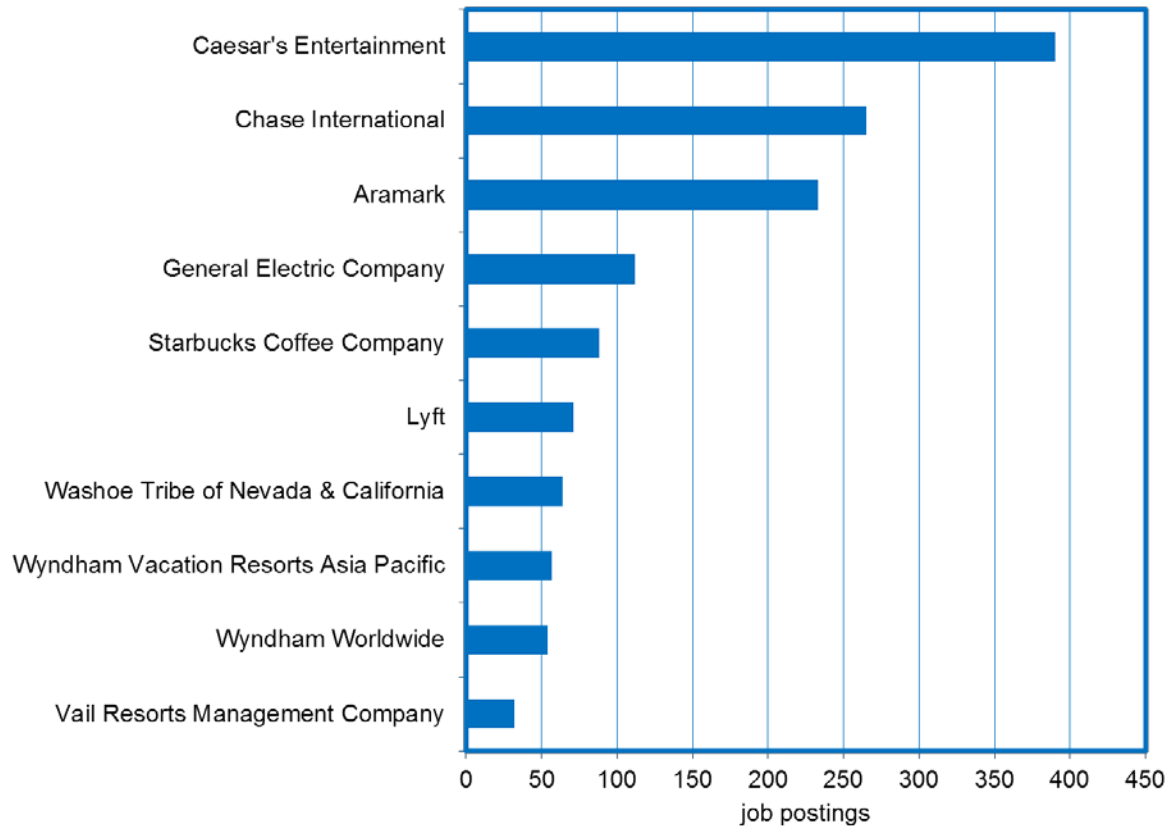


*97.2% of job postings specified an occupation*



# Caesar's Entertainment posted 390 Ads

## Top Employers



*56.7% of job postings specified an employer*





# Limitations

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- ❑ Jobs requiring low skills/low wages tend to use alternative methods of attracting job seekers and are under-represented in online ads.
- ❑ Internal company hiring and union hiring are often not captured by online ads.
- ❑ Online job posting volume does not necessarily correlate with the level of job openings or hiring.
- ❑ The percentage of job postings that specify a certification is small, limiting how representative the data is.
- ❑ Algorithmic ad parsing can lead to miscoding occupations and skills due to similarities between abbreviations and other letter combinations, etc.
- ❑ In online job postings Burning Glass reports licenses and certifications together.
- ❑ The mean salary data in job postings reflects the salary listed by employers in job postings, adjusted to be equivalent to a full-time, annual wage. If a salary range is specified, the median of the range used.
- ❑ High ad volume often occurs for occupations/industries that are having difficulty finding qualified candidates, high turnover positions/recurring openings, or when companies are building large candidate pools.
- ❑ Online job postings should only be used with caution when developing/analyzing time series trends due to the constant changes in the rate of online advertising usage and in the methods used for collecting the data.



# For Additional Information, Please Contact

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*Silver State Solutions is Nevada's employment, career, and education resource. Powered by Burning Glass Technologies, it provides career guidance, a real-time job bank and personalized employment matching for jobseekers and offers a searchable workforce database for businesses looking for qualified candidates. Within Solutions' suite of tools is the Labor Insight application, which generates real-time labor market information via current assessments of online job posting activity.*

