

RESEARCH NOTES



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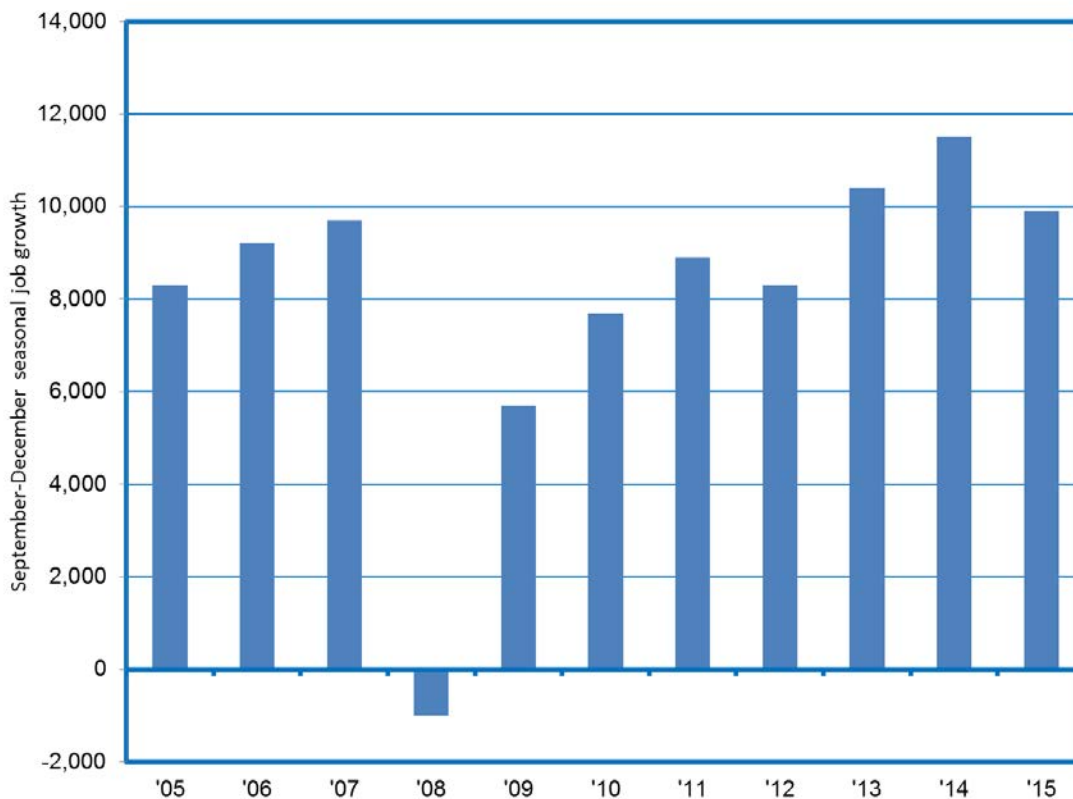
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Holiday Hiring
Chelsea Walburg, Economist

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Holiday-Related Hiring Tends to Add Approximately 10,000 Jobs to Payrolls



- With the approaching holiday-related uptick in retail/wholesale trade and transportation/warehousing activity, this Research Note examines the likely impacts on hiring.
- In the years prior to the recession, September-December increases in holiday-related seasonal jobs approached 10,000 in Nevada.
- During the recession and early stages of recovery, seasonal gains eased noticeably.
- Holiday-related job growth has picked up in these industries as of late. Since 2011, holiday hiring has once again averaged close to 10,000 jobs. In fact, job gains approached 12,000 in 2014.
- Although gains dipped slightly in 2015 (to 10,000) it is our expectation that this year's seasonal hiring will be slightly more robust due to the strengthening economy.