

RESEARCH NOTES



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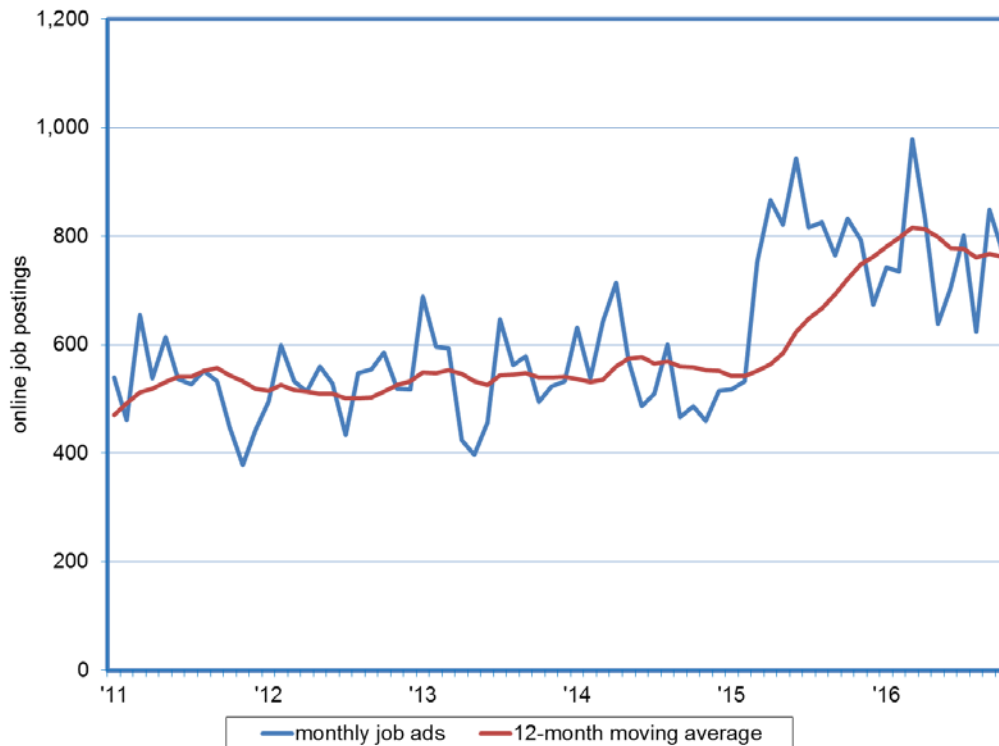
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Manufacturing Online Job Ads
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Online Ads for Manufacturing Jobs Averaging Nearly 800 per Month of Late; Had Been About 500 per Month Early in the Recovery



- With “real-time” labor market information obtained as part of DETR’s Silver State Solutions initiative, we can provide an alternative assessment of the health of the State’s economy via an analysis of current online job posting activity¹. This Research Note examines trends in manufacturing job ads.
- Online job postings in the manufacturing industry averaged 540 ads per month from 2011 through 2014. Employers responsible for the most job ads in this time period include Bally Technologies, Sierra Nevada Corporation, UMC, International Game Technology, and General Electric Company.
- Job postings increased sharply beginning in 2015. Since then, online ads have averaged 770 monthly postings through October of this year. The employers posting the most job openings during this period were International Game Technology, Sierra Nevada Corporation, Bigelow Aerospace, Tesla Motors, and PepsiCo Inc.

¹ Online job posting volume does not necessarily correlate with the level of job openings or hiring. Internal company hiring and union hiring are often not captured by online ads. High ad volume often occurs for occupations/industries that are having difficulty finding qualified candidates, high turnover positions/recurring openings, or when companies are building large candidate pools. Online job postings should only be used with caution when developing/analyzing time series trends due to the constant changes in the rate of online advertising usage and in the methods used for collecting the data.