

RESEARCH NOTES



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Information Sector
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Media-Related Jobs on the Decline in the Information Sector; Software Publishing, Data Processing, and Related Services See Growth

	2017:IQ		
	Employment	Y-O-Y Change	Y-O-Y Pct. Change
Information	14,103	-43	-0.3%
Telecommunications Resellers	3,470	82	2.4%
Motion Picture and Video Industries	2,849	-326	-10.3%
Data Processing and Related Services	1,791	69	4.0%
Radio and Television Broadcasting	1,680	-31	-1.8%
Newspaper, Book, & Directory Publishers	1,244	-59	-4.5%
Software Publishers	1,148	179	18.5%
Other Information Services	1,095	58	5.6%
Other Telecommunications	349	31	9.7%
Other	308	-50	-14.0%
Satellite Telecommunications	159	3	1.9%
Cable and Other Subscription Programming	11	2	22.2%

- In the Quarterly Census of Employment and Wages (QCEW) Program, the Research and Analysis Bureau collects and compiles employment and wage data for workers covered by Nevada unemployment insurance laws, and federal civilian workers covered by Unemployment Compensation for Federal Employees.
- The most recent QCEW information shows that the information sector in Nevada as a whole decreased 0.3 percent over the first three months of the year, relative to the same period in the preceding year. This translates into a loss of just 40 jobs. All told, the sector employs 14,100 workers in the Silver State.
- The sector is home to a diverse group of industries, encompassing such activities as motion pictures and broadcasting, in addition to such high-tech endeavors involving data processing and software publishers.
- Job losses were concentrated in various media-related industries, such as motion pictures, newspapers, and radio broadcasting.
- The rest of the sector actually realized job gains over the period. Software publishers realized the most pronounced increase, adding 180 jobs over the year. The telecommunications and data processing industries grew by 80 and 70 jobs, respectively.