

RESEARCH NOTES



Research & Analysis
Bureau

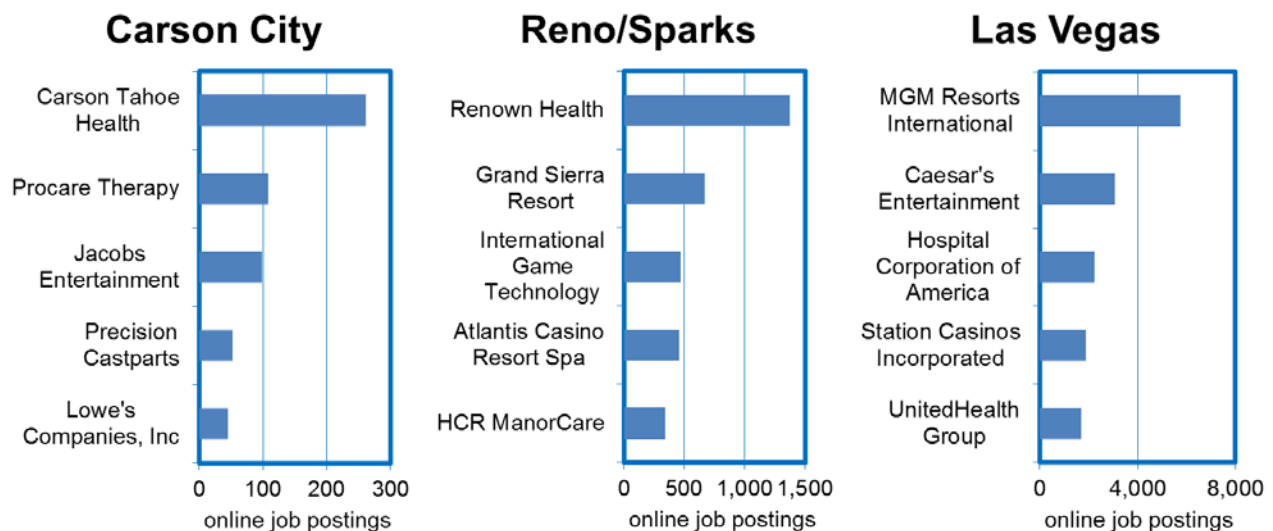
Nevada's Premier Source of Workforce & Economic Information and Analysis



2016 Top Employers by Job Postings
Hayley Smith-Kirkham, Economist

Note: 2017:14
January 19, 2017

Gaming and Healthcare Employers Post the Most Online Private Sector Job Ads During 2016



- Online job postings are obtained through DETR's Silver State Solutions initiative. Real-time online job ad-tracking software allows us to see which employers posted the most openings online in 2016.
- In Nevada's metro areas, gaming and healthcare led the way. Two of the top five job posters in each metro area were related to healthcare. Hospitals were the largest recruiters in Carson City and Reno/Sparks, and the third largest in Las Vegas.
- Gaming and accommodations were also large employers, filling in the remaining top spots in Reno/Sparks and Las Vegas. Carson City saw slightly more variety, with manufacturing (Precision Castparts) and retail (Lowe's).
- Online job posting volume does not necessarily correlate with the level of job openings or hiring. Internal company hiring and union hiring are often not captured by online ads. High ad volume often occurs for occupations/industries that are having difficulty finding qualified candidates, high turnover positions/recurring openings, or when companies are building large candidate pools. Online job postings should only be used with caution when developing/analyzing time series trends due to the constant changes in the rate of online advertising usage and in the methods used for collecting the data.