

RESEARCH NOTES



Research & Analysis
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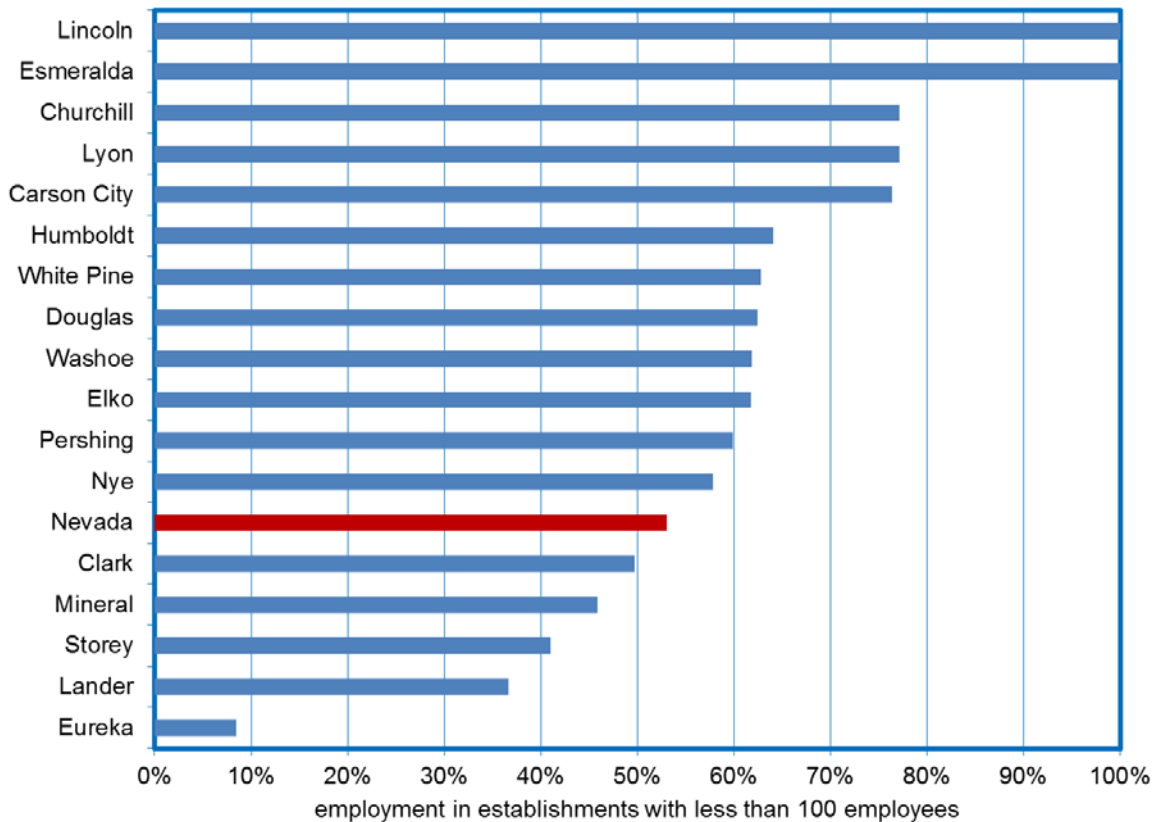
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Small Business Employment Share by County
Tim Wilcox, Economist

Note: 2017:41
March 17, 2017

Small Business Accounts for More than Half of Total Private Sector Employment in 12 of 17 Counties



- As of 2016:IIIQ, employment in firms with less than 100 employees (our definition of “small business”) accounted for 53% of total private sector employment in Nevada.
- Small business establishments account for more than half of total employment in 12 of 17 counties
- The lowest rates are Eureka and Lander at 8.4% and 36.6% respectively. This is certainly attributable to the presence of large mining operations in these counties.
- In Esmeralda and Lincoln Counties, 100% of employment is in establishments with less than 100 employees in the absence of any large employers in these counties.
- The share of total employment accounted for by small business has increased since 2010:IQ (lowest point in the recession) in 11 of the 17 counties
- As for Nevada’s major population centers, Clark County comes in at 49.7%, slightly below the Statewide average. Carson City is 76.3% and Washoe County is 61.9%, both higher than in the State as a whole.