

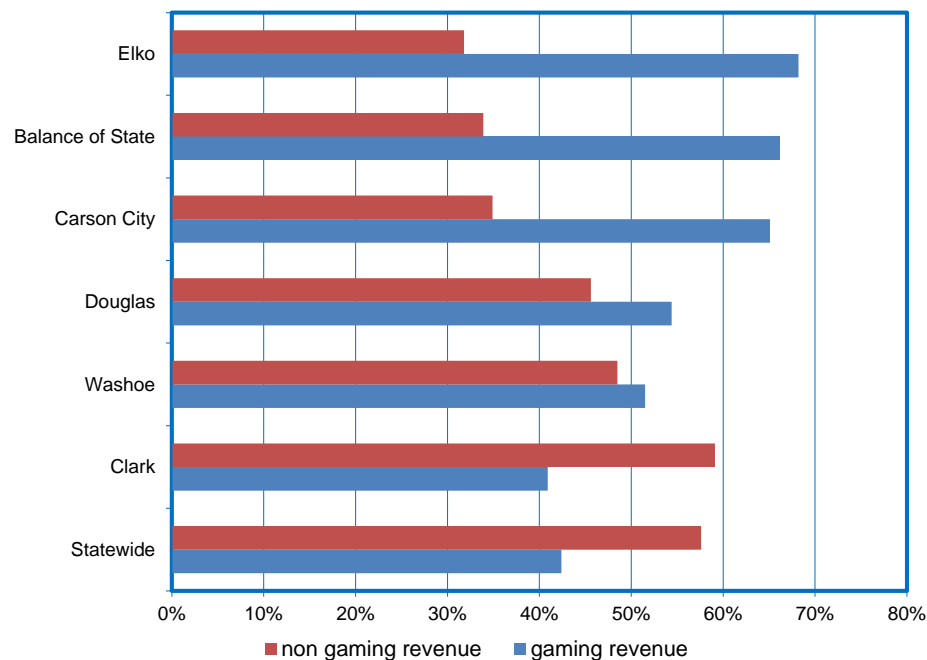
Research Notes



Gaming vs. Non-Gaming Revenue: Substate
Marianne Segurson, Economist

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Substate Gaming Revenue Declining as a Percentage of Total Revenue



- Using data from the Nevada Gaming Control Board we examined revenues of Nevada's non-restricted gaming license holders (those with 1 million in gross gaming revenues). Looking at statewide information, gaming revenue represents just one-third of total revenue, as of 2017. That compares to nearly 60 percent 25 years ago.
- Clark County, the most populous region of the State, has seen a shift throughout the years with gaming-related revenue dropping to 41 percent of the total. In comparison, revenues from non-gaming sources have soared.
- In contrast to the Las Vegas area, other counties have a higher concentration of revenue generated by gaming, although similar trends can be seen in Washoe, and Douglas counties, shifting a larger share of revenue to non-gaming-related sources.
- Elko County and the balance of the state have the highest percentage of gaming revenues with gaming accounting for 68 and 66 percent respectively.
- Since the early 1990's, the shift in gaming to non-gaming revenue has been uneven across the State. The largest reductions have been seen in Clark County with a decline in gaming of 21 percent. Washoe and Douglas have seen reductions of eight and nine percent respectively. The rural counties have seen growth in gaming revenue with an increase of seven percent in Elko County and 16 percent across the balance of the state.