

Research Notes



Industry Comparison: Reno and Similar Cities
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Transportation and Warehousing Has Higher Concentration in Reno-Sparks than in Similar Size Metropolitan Areas

Industry	Reno	Fort Collins	Provo	Spokane	Vallejo
Accommodation and Food Services	1	2	7	3	3
Health Care and Social Assistance	2	3	2	1	1
Retail Trade	3	1	1	2	2
Transportation and Warehousing	4	13	13	11	10
Manufacturing	5	4	5	4	4
Administrative and Waste Services	6	7	8	5	6
Construction	7	6	4	6	5
Professional and Technical Services	8	5	6	9	9
Wholesale Trade	9	8	10	7	7
Finance and Insurance	10	10	11	8	11

- In the Quarterly Census of Employment and Wages (QCEW) Program, the Research and Analysis Bureau collects and compiles employment and wage data for workers covered by Nevada unemployment insurance laws, and federal civilian workers covered by Unemployment Compensation for Federal Employees
- These cities were chosen on the basis of being of similar population (2015) and geography to the Reno-Sparks Metropolitan Statistical Area (MSA). The table above is a comparison of how Reno-Sparks' industry concentration compares to similar cities in the western United States. The rankings are based on that industry's (2-Digit NAICS) share of total employment in the respective MSA.
- Transportation and Warehousing is an industry where Reno-Sparks' concentration far exceeds that of the other cities. It ranks fourth in Reno-Sparks while being no higher than 10th in the others.
- Accommodation and food services is the number one in Reno-Sparks area making it similar to the other metro areas listed. It ranks no lower than third in the other four cities. Retail Trade and Health Care and social assistance rank the highest in the others.
- The top 10 industries are fairly similar amongst all five metro areas albeit in different order with transportation and warehousing typically falling lower in the rankings.