



GOVERNOR'S WORKFORCE INVESTMENT BOARD

500 E. Third Street, Room 200

Carson City, Nevada 89713

Telephone (775) 684-3911 * Fax (775) 684-3908

MEETING MINUTES

Governor's Workforce Investment Board (GWIB)

Health Care and Medical Services Sector Council

Tuesday, October 20, 2015

9:30 a.m.

Place of Meeting: **Department of Employment, Training & Rehabilitation**
2800 E. St. Louis Avenue, Conference Rooms A-C
Las Vegas, NV

Some members of the Council may be attending the meeting and provide testimony through a simultaneous videoconference and teleconference and other persons may observe the meeting conducted at the following locations listed below:

Department of Employment, Training & Rehabilitation
500 E. Third Street, 1st Floor Auditorium
Carson City, NV

Reno JobConnect
Reno Town Mall
4001 S. Virginia Street
Reno, NV

Council Members Present: Dr. Marcia Turner, Debra Scott, Laura Hale, Larry Matheis, Charles Perry, Dr. Margaret Covelli, Joan Hall, Steven Lebedoff, Dr. Veronica Dahir, Dr. John Packham, Dr. Carolyn Yucha, Vance Farrow, Linda Johnson, Randi Hunewill, Assemblywoman Maggie Carlton, Victoria VanMeetren, Morgan Bunker, Dr. Ren Yu Zhang

Council Members Absent: Mary-Ann Brown, Bobbette Bond, Ann Lynch, Dr. Debra Toney, Dr. Renee Coffman, Rob Hooper, Shelley Berkley (excused)

Ex-officio Members Present: Debra Collins, Chelsea Schmitt, Sherri Lindloff, Jan Hawkins

Ex-officio Members Absent: Gwendolyn Ritchie (excused), Mechelle Merrill

DETR WSU Staff Present: Dennis Perea, De Salazar, Coralie Peterson, Christopher Robison, Bob Potts

Others Present: Colleen McBirney (Nevada JobConnect), Christine Riggs (represented Gwendolyn Ritchie), Brian Mitchell (Tech Innovation and Technology), Judith Turgiss (NV JobConnect)

- I. Welcome, Introductions and New Members.....Dr. Marcia Turner, Chair
GWDB Health Care and Medical Services Sector Council

Dr. Marcia Turner called the meeting to order at 9:30 a.m.

- II. Roll Call and Establishment of a Quorum Coralie Peterson, Administrative Assistant II
Workforce Solutions Unit, Department of Employment, Training and Rehabilitation (DETR)

Ms. Peterson called roll and informed the Chair that a quorum was present.

- III. Verification of Posting Coralie Peterson

Ms. Peterson affirmed that the notice and agenda for the October 20th GWDB Health Care and Medical Services Sector Council Meeting was posted in accordance with NRS 241.020.

- IV. **First Public Comment Session**Dr. Marcia Turner
Members of the public will be invited to speak; however, no action may be taken on a matter during public comment until the matter itself has been included on an agenda as an item for possible action. Public comment may be limited to three minutes per person at the discretion of the chairperson.

The Chair announced the First Public Comment Session and invited members of the public to comment. Hearing no comments, the Chair moved to the next agenda item.

- V. **For Possible Action** – Approval of the March 23, 2015 Meeting Minutes.....Dr. Marcia Turner

The Chair asked for approval of the March 23, 2015 Meeting minutes. Charles Perry raised a motion to approve the minutes and Veronica Dahir seconded his motion. All were in favor and the motion carried unanimously.

- VI. **Discussion** – DETR Update on the Mission and Direction for the GWDB Health Care and Medical Services Sector Council.....Dennis Perea, Deputy Director
DETR

The Chair proceeded to address Item VII at this juncture. After concluding comments on Item VII, Dr. Turner invited Deputy Director Perea to provide an overview of the mission and direction for their sector council.

Mr. Perea greeted the council members and asked if he could respond to the question that had been raised by Dr. Yucha about funding and nursing. He went on to explain that resources are diverted. The money that the council influences is more supply-side than demand-side, meaning that the recommendations and information they provided goes to the local boards to get people into the distinct training programs on an individual basis, which will actually improve the workforce supply in that area, rather than funding a particular entity. The payment and flow of the money comes in the form of a voucher given to an individual for training in a particular nursing program.

Mr. Perea assured the sector council is effective (how money is spent on a local level), but on the workforce side they need to find a better way of showing them the data on how that money is being spent. On the other hand, Mr. Perea went on to state that the sector council has a role to make the Governor's Workforce Development Board aware of perennially in-demand occupations that have not been addressed and make their recommendations.

Mr. Perea went on to briefly describe how the sector councils can play a role in the Governor’s focus on career and technical education by evaluating some of the CTE programs (K-12) by reviewing RFP’s and helping to grade them from a workforce standpoint.

What the sector councils will now be asked to do is to make recommendations to the superintendent of instruction on what they would like to see in RFP’s prior to their release, so that their recommendations can start to affect the career pipeline (K-12) with proposals that will meet the demands of the sector councils.

In addition, Mr. Perea mentioned that the newly implemented WIOA (Workforce Innovation and Opportunity Act) codified sector councils as part of the Act for the first time, and the Department of Health and Human Services (DHHS), Department of Education (DOE) and DETR are in the process of crafting a Unified State Plan to better implement a single workforce system. A result of this implementation will be that instead of one source of funds (the Workforce Investment Funds), there will now be 40 different workforce programs, so the sector councils can influence how these funding streams work together. This has been a complicated process, but he noted they are making progress and will provide them with updates in future.

Dr. Turner asked that Randi Hunewill be included in any conversations about CTE RFP’s to have the Education/Training Subcommittee’s input. She also asked Mr. Perea to restate DETR’s current direction referring to her own notes “to support economic development in Nevada’s Health Care and Medical Sector Council by identifying unnecessary gaps in supply of/demand for qualified workforce to enable the growth of existing/recruiting new businesses to Nevada.”

Mr. Perea stated that they sought to make the sector councils as effective as possible. In reviewing other states sector councils, it was noted that the best results were achieved when driven by labor market information, and money should be spent on actual workforce demand, rather than projected demands. Recommendations were made to the local boards on how training dollars were to be spent, but skills were not broken down. More granular information needs to be given to the Governor’s Board, to provide further guidance to the local areas. He also stated that State cannot be the sole source for workforce training, and questioned what the expectations should be for the employer.

Discussion ensued amongst sector council members about demand for healthcare workforce training.

VII. **Presentation** – Silver State Solutions Sector Report and Administrator Update
.....Bill Anderson, Chief Economist/Sector Council Administrator
Research & Analysis Bureau, DETR

Chelsea Schmitt greeted the sector council members and provided an overview on behalf of Bill Anderson, who was unable to attend the meeting. By way of a PowerPoint presentation, Ms. Schmitt provided the Economic Overview for the month of September, as well as a Silver State Solutions Report for the HealthCare Sector.

Highlights of the Economic Overview included:

- Drop in initial unemployment claims down 9.5%
- Job growth still up 3.2% during the first three quarters
- Leading growth in hospitality sector (approximately 16,000 jobs added this year)
- Job growth exceeds the nation for 38 straight months

Silver State Solutions Report for September noted:

- 2,600 total job postings in health care (up from 1,900 last year)
- Top Industries – general medical/physical hospitals (1,100 job postings)
- Majority of job postings (93%) were for full time positions
- Top industry jobs – registered nurses (540)
- Top Skills in Demand – patient care (noted in 500 ads)
- Top Certifications – registered nurses, first aid CPR
- Occupational Spotlight – nurse practitioner (60 postings)

Veronica Dahir asked where the jobs were posted. Ms. Schmitt explained that Burning Glass technology searches hospital websites as well as many other websites to determine job postings. Dr. Turner went on to explain that NSHE (Nevada System of Higher Education) and DETR partnered in order to purchase the tool, along with GOED (Governor’s Office of Economic Development). This tool allows them to gather up-to-the-minute workforce data.

Dr. Carolyn Yucha commented on the need to ask the Governor to support schools to prepare more registered nurses, and Dr. Turner responded that this may be able to make recommendations to DETR as they discuss sector council scope of work for the coming year.

Charles Perry also commented on the demand for BSN’s (Bachelor of Science, Nursing) and Dr. Yucha responded that patients do better with a higher number of BSN’s, and they are hired preferentially to RN’s, which will encourage more to enter the bachelor degree programs in nursing. Dr. Turner stated that this will be discussed in greater detail later in this meeting. She then thanked Ms. Schmitt for her comments and returned to address Item VI.

VIII. For Possible Action - Chair’s Report and Discussion of the Charge of the Health Care and Medical Services Sector Council and Subcommittee Focus and Structure.....Dr. Marcia Turner

Dr. Turner asked members to restructure the sector council to make it more efficient, shifting their focus toward the Education/Training, Industry/Intelligence and Data/Evaluation/Research Subcommittees, and make the Policy Subcommittee ad hoc. In addition, Bill Welch has been made a member of the Governor’s Workforce Development Board. Vance Farrow will be assuming the responsibility of chairing that subcommittee.

Larry Matheis raised a motion to make the Policy Subcommittee “ad hoc” and Steven Lebedoff seconded his motion. All were in favor and the motion carried unanimously.

Dr. Turner stated that the full council will meet quarterly, with the subcommittees meeting the month before the full council meetings. She also commented on council membership and the need to meet a quorum, as well as adding new members, and the subcommittee work on the Strategic Plan deliverables.

IX. Discussion/For Possible Action – Subcommittee Reports.....Dr. Marcia Turner

- Education/Training Subcommittee – Randi Hunewill, Chair

Randi Hunewill noted a clarification to Dennis Perea’s comments about CTE funding, this was not actually K-12, but was actually grades 9-12. She also commended the attendance of Bob Potts and Bill Anderson who had helped committee members to arrive at wise decisions. She went to note that three programs were approved: 1) Biomedical in Douglas County, 2) Health Information Management Planning Grant for Clark County, and 3) Pharmacy Technician Program – Clark County.

Ms. Hunewill went on to comment on previous work on a supply and demand spreadsheet, which needs to be updated. She asked if Christopher Robison, Research & Analysis Bureau could help in this effort. In addition, they will begin to work on the Strategic Plan, as well as inviting new members to the subcommittee and thanking members for their past participation.

- Industry Intelligence Subcommittee – Vance Farrow, Chair

Vance Farrow reiterated Ms. Hunewill’s comments and welcomed Brian Mitchell, Office of Science, Information and Technology (OSIT) and Jeff.....City of Henderson, who will speak later in the meeting. He also welcomed members to join the subcommittee.

- Data/Evaluation/Research Subcommittee – Dr. John Packham, Chair

Dr. Packham stated that in the interest of time, he will provide his comments in the next agenda item.

- X. **Discussion/For Possible Action** – Current and Future Health Care Workforce Research.....Dr. John Packham, Director of Health Policy Research
Office of Statewide Initiatives, University of Nevada School of Medicine
(UNSOM)

Subcommittee Chair, GWDB Health Care and Medical Services Sector Council
Data/Evaluation/Research Subcommittee

Dr. Packham briefly provided an update with respect to his office’s workforce technical data collection.

The Health Workforce in Nevada manual is currently being updated, and has been split into three sections: 1) Workforce Supply Report, 2) Workforce Demand Report and 3) Workforce and Economic Development Analysis.

Healthcare Careers in Nevada manual is also being updated and asked for council members to volunteer to review sections on his behalf, keeping in mind that the target audience is a 8th or 9th grader, and should be readable. It will include a substantial update on opportunities, wage and salary information. He hopes to have this manual to the printers by Christmas, and will be soliciting funds to underwrite the printing costs (600 @ \$5.00-6.00 per copy).

Dr. Turner thanked Dr. Packham for his comments and his willingness to serve in the subcommittee role on behalf of the council. She then moved to Item XII.

- XI. **Discussion** – Governor’s Office of Economic Development (GOED) Industry Intelligence Update.....Vance Farrow, Industry Specialist
GOED
- XII. **Presentation** – Initiatives of the Governor’s Office of Science, Innovation and Technology.....Brian Mitchell, Director
Governor’s Office of Science, Innovation and Technology

Brian Mitchell asked council members if they were familiar with the Brookings Report Cracking the Code on STEM, which was part of the reasoning for re-instituting the Office of Science, Innovation and Technology, originated in 2001 and charged to attract biotechnology companies to come to Nevada.

The Office now is focusing on STEM education, STEM workforce development, and STEM economic development. They are working with the Nevada Department of Education (NDE) to develop better ways of teaching STEM to keep kids interested and better prepared for careers/college and working with DETR and the sector councils on workforce development programs, as well as GOED on the economic side to attract the best companies to come to Nevada.

One of the first priorities was workforce challenge grants, and they are currently reviewing applications for grant funding, to see that meet goals of having training provider and that will be sustainable beyond the grant period, such as in curriculum development and capital projects.

They also targeted middle-skill STEM occupations (requiring Associates Degree/Certificates rather than Bachelor’s Degree) Good examples for these skills – mechanists or welders, in entry-level to advanced manufacturing. In health care, he noted middle-skill STEM occupations, such as LPN’s, imaging technicians and dental assistants.

He stated that the Office is also charged with coordinating mapping and procurement of broadband, which will be relevant to the council in working to improve connections to rural hospitals, setting the stage for tele-health and workforce development for these workers.

He concluded his comments by stating that he looks forward to collaborating with them to ensure that funds are used wisely to meet industry high-demand needs, as well as promoting jobs through school and site visits. He also is very interested in career pathways, to help students to see the value for their STEM training.

- XIII. **Presentation** – Health Care Business and Workforce Intelligence.....Jeff Leake, Economic Development Manager
City of Henderson Economic Development Division

Kenadie Cobbin Richardson, Director, Business Engagement & Communications
Workforce Connections’ One-Stop Career Center

Vance Farrow introduced Jeff Leake and invited him to provide information on the City of Henderson’s efforts to attract and enhance healthcare businesses. He mentioned that they will be collaborating with the work being done by HEELS, such as in medical tourism, as well as attending a sales mission to a bio conference with GOED to show interest in these businesses coming in Nevada.

- XIV. **Discussion** – Update on the Community Health Worker (CHW) Pilot Program and the Robert Wood Johnson Foundation Future of Nursing Campaign Grant.....Dr. Marcia Turner

Due to a videoconferencing disruption and in the interest of time, the Chair tabled Items XIV through XVII and adjourned the meeting.

- XV. **Discussion/For Possible Action** – Report on the Nevada Action Coalition Progress and Discussion on Potential Development of a Nursing Workforce Center in Nevada..... Linda Paulic, Program Coordinator
Nevada Action Coalition State Implementation Program

Debra Collins, Program Coordinator
Nevada Action Coalition State Implementation Program

In the interest of time, Dr. Turner tabled this item until the next meeting.

- XVI. Date for the next meeting to be determined.....Dr. Marcia Turner

XVII. **Second Public Comment Session**Dr. Marcia Turner
Members of the public may now comment on any matter or topic, which is relevant to or within the authority or jurisdiction of the Board. You may comment now even if you commented earlier; however, please do not simply repeat the same comment you previously made. Please clearly state and spell your name. Public comment may be limited to three minutes per person at the discretion of the chairperson.

XVIII. **Adjournment**Dr. Marcia Turner

The meeting was adjourned at 11:55 a.m.

Agenda items may be taken out of order, combined for consideration by the public body, and/or pulled or removed from the agenda at any time. The Chair may continue this meeting from day-to-day. Pursuant to NRS 241.020, no action may be taken upon a matter raised during a period devoted to comments by the general public until the matter itself has been specifically included on an agenda as an item upon which action may be taken.

GOVERNOR’S WORKFORCE DEVELOPMENT BOARD
HEALTH CARE AND MEDICAL SERVICES SECTOR COUNCIL

Dr. Marcia Turner (Chair), Debra Scott (Vice-Chair), Mary-Ann Brown, Laura Hale, Bobbette Bond, Ann Lynch, Larry Matheis, Charles Perry, Dr. Debra Toney, Dr. Margaret Covelli, Joan Hall, Dr. Renee Coffman, Steven Lebedoff, Dr. Veronica Dahir, Dr. Jeffrey Daniels, Dr. John Packham, Dr. Carolyn Yucha, Vance Farrow, Linda Johnson, Randi Hunewill, Assemblywoman Maggie Carlton, Rob Hooper, Victoria Van Meetren, Morgan Bunker, Shelley Berkley, and Dr. Ren Yu Zhang.

Notice: *Persons with disabilities who require special accommodations or assistance at the meeting should notify Coralie Peterson, DETR, Workforce Solutions Unit, between the hours of 8:00 a.m. through 5:00 p.m., in writing at 2800 E. St. Louis., Las Vegas, Nevada 89104; or call (702) 486-0523; or fax (702) 486-6426 on or before the close of business Monday, October 19, 2015.*

Notice of this meeting was posted at the following locations on or before 9:00 a.m. on the third working day before the meeting: DETR, 2800 E. St. Louis, Las Vegas, NV; DETR, 500 East Third St., Carson City, NV; DETR, 1325 Corporate Blvd., Reno NV; NEVADA JOBCONNECT, 3405 S. Maryland Parkway, Las Vegas, NV; NEVADA JOBCONNECT, 4500 E. Sunset Road, Henderson, NV; NEVADA JOBCONNECT, 2827 N. Las Vegas Blvd., North Las Vegas, NV; NEVADA JOBCONNECT, 1929 N. Carson St., Carson City, NV; NEVADA JOBCONNECT, 172 Sixth St., Elko, NV; NEVADA JOBCONNECT, 480 Campton St., Ely, NV; NEVADA JOBCONNECT, 121 Industrial Way, Fallon, NV; NEVADA JOBCONNECT, 475 W. Haskell, #1, Winnemucca, NV; NEVADA JOBCONNECT, 4001 S. Virginia St., Suite G, Reno, NV; NEVADA JOBCONNECT, 2281 Pyramid Way, Sparks, NV; GRANT SAWYER OFFICE BUILDING, 555 E. Washington Ave., Las Vegas, NV; LEGISLATIVE BUILDING, 401 S. Carson St., Carson City, NV; NEVADAWORKS 6490 S. McCarran Blvd., Building A, Unit 1., Reno, NV; WORKFORCE CONNECTIONS, 6330 W. Charleston Blvd., Las Vegas, NV. This agenda was also posted on DETR’s Web site at www.nvdetr.org. In addition, the agenda was mailed or e-mailed to groups and individuals as requested.